



MEDIA RELEASE

for immediate distribution 7th April 2005

Dynamic Hearing Signs Licence Agreement with Gennum Corporation, Consolidating Global Markets for Australian Technology

Dynamic Hearing Australia has signed a licence agreement with Canadian-based Gennum Corporation, to supply ADRO technology for Advanta, a new high-end amplifier for hearing instruments. In a non-exclusive agreement, Dynamic Hearing has licenced the technology for an initial three year period with the option to renew. Gennum Corporation is currently a leading supplier of semiconductor chips to a global hearing aid market estimated to be worth US\$2 billion.

The deal represents an important business milestone for Dynamic Hearing and builds on the successful licencing of ADRO technology to European-based Interton in 2004. Gennum Corporation is a leading producer of hybrid and silicon integrated circuits for data communications, audio devices, image processing and video transport. Gennum serves an international customer base which will continue to grow market share for ADRO processing technology.

Elaine Saunders, CEO, Dynamic Hearing said: "Our partnership with Gennum is a very positive development from both a business and technology perspective. Gennum Corporation has an outstanding reputation in the manufacture of hearing aid instrumentation. To be working with such a well-respected company is a ringing endorsement of the strength of the ADRO amplifier. It is also an acknowledgment of the depth and breadth of skills our engineers bring to our partnerships."

Dynamic Hearing is currently working on its fifth licencing agreement for ADRO technology, to be announced shortly.

"We have a strategy to develop global markets for ADRO through sustainable technology alliances," said Saunders. "As a small company, we're quick and agile with the ability to respond rapidly to market needs. This is a real strength that will continue to ensure the successful commercialisation of our products."

Designed for the OEM market, Advanta incorporates ADRO processing software with Gennum's Voyageur hardware platform to deliver a cost-effective hearing aid solution. Advanta is highly flexible and can be easily customised to a manufacturer's specifications, cutting development time and giving OEMs an advantage in a highly competitive market.



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Gora Ganguli, Senior Vice President, Gennum Corporation, said: "We are very excited about our partnership with Dynamic Hearing and the capabilities of our new Advanta product. Voyageur allows ADRO to be adapted to a wider range of hearing losses with fewer problems and the overall sound quality for users is significantly improved.

"We have already received several expressions of interest from manufacturers. We anticipate Advanta will give our customers a leading edge in the hearing aid market."

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Note to editors:

- Voyageur™, and Advanta™ are trademarks of Gennum Corporation and ADRO™ is a registered trademark of Dynamic Hearing Pty.

About Dynamic Hearing

Dynamic Hearing is an Australian technology company providing advanced patented digital signal processing solutions for audio devices as embedded software. All technology developed by Dynamic Hearing is designed to enhance the experience of sound for listeners in any listening environment, providing users with greater mobility and improved lifestyle. Products incorporating technology licensed from Dynamic Hearing include hearing aids, headsets and other communication devices. For more information, visit: www.dynamichearing.com.au

About Gennum Corporation

Gennum Corporation is a leading producer of hybrid and silicon integrated circuits (ICs), electrical components and sub-systems for the video and audio markets, and a new provider to the data communications market. We have offices in Burlington and Ottawa, Canada, and subsidiaries in Japan and the United Kingdom. Gennum (TSX: GND) has operated since 1973 and our shares have been listed on the Toronto Stock Exchange since 1982. For more information, visit: www.gennum.com

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